

# Wellington Muthamizh Sangam

## STRATEGY FOR NEXT DECADE (2021-31)

### VALUES

INTEGRITY  
TAPATAHI  
நேர்மை

INCLUSIVE  
WHAKAURU  
ஒற்றுமை

PASSION  
NGĀKAU NUI  
உணர்வு

LOVE  
AROHA  
அன்பு

SUPPORT  
TAUTOKO  
ஆதரவு

### OUR VISION

Be the leading organisation for Tamil language and culture at all times embracing Maori values and diversity in the region.

### OUR MISSION

Uphold, engage and promote Tamil culture and the way of life through service, collaborations and partnerships.

### PURPOSE & GOALS

#### LEARN AND SHARE

**Goal 1**  
Tamil School

**Goal 2**  
Tamil Library

**Goal 3**  
Tamil Culture

**Goal 4**  
Promotion of Tamil Language & Culture (Media & Social Media)

#### SUSTAINABILITY

**Goal 1**  
Putting in place systems and processes for long term sustainability

**Goal 2**  
Grow membership

**Goal 3**  
Funding

**Goal 4**  
Promote WMS

#### SUPPORT

**Goal 1**  
Community Support

**Goal 2**  
Advocacy

**Goal 3**  
Empowering Youth, Students and Women

**Goal 4**  
Celebrate success of Tamil people and celebrate Tamil festivals

#### CONNECT & COLLABORATE

**Goal 1**  
Connect with other Tamil community groups/associations in the region

**Goal 2**  
Connect with wider multicultural associations/groups

**Goal 3**  
Connecting the Tamil people within the community

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### ORGANISATION FOCUS

